



BANKMED VALUES



CARING

We are all part of the greater humanity. What we do impacts others.

At the core of our business is the customer – our employer groups and members. We exist to serve their best interests. The nature of our value proposition is best delivered with care.



INTEGRITY

Integrity can be demonstrated in many ways, but the most important traits that are expected at the workplace are dependability, honesty, loyalty, and good judgment.

We have a strong moral compass that steers us towards doing right, fairness, and ethical behaviour.



MEMBER CENTRICITY

We are essential to our employer groups' human capital objectives and members' health and wellness.

The interaction with our members has to have a beneficial impact. We therefore need to be conscious of what's important to our different members.



RELEVANCE

Bankmed has a proud history of thriving for over 100 years.

While Bankmed has a strong track record and sound fundamentals, we are mindful that times change, and we need to adapt to ensure longevity into the future. We appreciate that yesterday's solutions may not be relevant today.



BALANCE

Work-life balance is critical for optimum and collective success. This is an area where we, as a medical scheme, need to lead by example.

Leading a medical scheme and creating value for our members has also proven to be a balancing act.

